

Fit processes – Healthy business

GBfoods Automates Order Processing to Focus on Customer Service

Sydney, Australia — November 24, 2015 — Esker, a worldwide leader in document process automation solutions and pioneer in cloud computing, today announced that it has been selected by GBfoods, a Spanish multinational company in the food processing industry, to automate the 30,000 sales orders the company receives annually via fax and email.

GBfoods, present in over 50 countries and known for brands such as Gallina Blanca, Avecrem and Yatekomo, implemented Esker's cloud-based Order Processing solution to automate sales orders from its two channels — retail and food service. Orders originating from Spain and Italy are now directly integrated into the SAP® system at the company's headquarters in Barcelona.

"Our objective is to offer our customers the best possible service," said Mónica Díaz, Front Office Manager at GBfoods. "Thanks to Esker, we have been able to automate the entire order process, which has allowed us to devote more time to managing customer relationships."

Business and Environmental Benefits

Esker has delivered numerous benefits to GBfoods since the solution was implemented in December 2014, including:

- **Significant time savings** thanks to the elimination of manual order processing tasks
- **Increased visibility** across the entire order management process
- **Eliminated paper use** and physical document archiving

The project is part of a global strategy to improve business efficiency via a "paperless" initiative, which aims to progressively automate and optimise the company's document processes and adopt a more environmentally friendly approach.

Increased Visibility and Tracking

Esker's collaborative and customisable dashboards provide GBfoods with improved visibility on both work in progress and completed work. GBfoods' order management efficiency can now be accurately measured by metrics and performance indicators such as the average processing time, weekly and monthly trends, order status, and litigation management.

(continued)

About GBfoods

Since its inception over 75 years ago, GBfoods has distinguished itself by its desire to remain close to the consumer and the entrepreneurial spirit and innovation that drives its subsidiaries and brands in local markets. Today, the group is a leader in the food sector in Spain. With prestigious brands such as Gallina Blanca, Star, Jumbo and Grand'Italia marketed in Spain, Italy, the Netherlands, the U.S., Russia, Russian Commonwealth, and 28 countries in Africa and the Middle East, the company achieved over 629 million euros in sales 2014. Its commitment to innovation, quality and consumer health is reflected in its products. Through its locally-based brands, GBfoods is now one of the most internationally influential groups in the food industry.

About Esker

Esker is a worldwide leader in document process automation solutions. Addressing all types of business processes from accounts payable and accounts receivable to order processing and procurement, Esker cloud computing solutions enable companies to automate the reception, processing and sending of any business document with one platform. Esker helps over 80,000 companies across the world to reduce the use of paper and eliminate manual processes while improving their productivity, efficiency and environmental impact.

Esker has global headquarters in Lyon, France, U.S. headquarters in Madison, Wisconsin, and ANZ headquarters in Sydney (since 1997). Over 1,800 companies in Australia and New Zealand rely on Esker solutions to run their businesses. For more information, visit www.esker.com.au, follow us at twitter.com/EskerANZ and read our blog on www.blog.esker.com.au.

© 2015 Esker S.A. All rights reserved. Esker and the Esker logo are trademarks or registered trademarks of Esker S.A. in the U.S. and other countries. All other trademarks are the property of their respective owners.

Esker, Australia Pty Ltd
— Sydney (main) Office
Suite 1502, Level 15, 227 Elizabeth Street
Sydney NSW 2000
Tel: +61 2 8596 5100
Fax: +61 2 8596 5175

Esker, Australia Pty Ltd
— Melbourne Office
Level 1, St Kilda Road Towers
1 Queens Road Melbourne VIC 3004
Tel: +61 3 9863 9990
Fax: +61 3 9863 8010

Esker New Zealand
— Auckland Office
Level 4, 369 Queen Street
Auckland 1010
Tel: +64 9 306 8872
Fax: +64 9 306 8889

Press Contact: Christophe DuMonet
Tel: +61 2 8596 5107
christophe.dumonet@esker.com.au

Investor Relations Contact: Emmanuel Olivier
Tel: 33 (0)4 72 83 46 46 — olivier@esker.fr