

## Agua Mineral San Benedetto Reduces its Environmental Impact by Automating Sales Order Processing with Esker

**Sydney, Australia – April 13, 2011** – Esker, the leader in document process automation solutions, announced today that Agua Mineral San Benedetto, a leading Spanish manufacturer and distributor of bottled water and non-alcoholic beverages, has selected Esker for the automation of sales order processing. Esker solutions enable Agua Mineral San Benedetto to optimise one of its main business processes and reduce customer response time, while achieving sustainable development.

Until now, Agua Mineral San Benedetto manually processed sales orders that were unable to be processed by EDI. 35 percent of its global orders – close to 16,000 documents per year – were still received by fax, by email or by telephone, and employees manually entered these orders directly into a Microsoft Dynamics AX 2009 ERP system. This manual processing, coupled with the multiple order reception channels, generated significant bottlenecks, resulting in delayed processing and increased risk of losing documents or committing errors.

To address this problem, Agua Mineral San Benedetto implemented Esker solutions enabling the company to improve its productivity, assure better sales order processing quality control, improve efficiency and reduce costs related to manual processing errors.

Today, sales order data is automatically extracted and routed for web validation. Once approved, the sales order is created in the ERP application and archived electronically.

Thanks to Esker, Agua Mineral San Benedetto has gained the following benefits and advantages:

- Decrease in time spent processing sales orders
- Cost savings
- Elimination of processing errors due to manual handling
- Elimination of three fax machines
- Automatic fax reception in Outlook email
- Elimination of unusable order print-outs received by fax and/or email
- Automatic archiving in the ERP application
- Elimination of physical sales order files (46 files classified alphabetically)\*

(continued)

\* Number based on an estimated 350 pages per file

“With the automation of sales orders, Agua Mineral San Benedetto moved to 100 percent electronic sales order processing. This solution satisfies our customers and, as we conserve trees and contribute to the reduction in CO2 emissions, helps to preserve the environment. We will continue along this path by automating other business processes with Esker,” said Juan-Francisco Cerezo, Director of Information Systems, Agua Mineral San Benedetto.

With these results, Agua Mineral San Benedetto has demonstrated efforts to reduce its carbon footprint through more responsible paper consumption in its business processes.

## About Agua Mineral San Benedetto

Agua Mineral San Benedetto was created in June 1995 with the support of its parent company, Acqua Minerale San Benedetto SPA, the leading Italian manufacturer and distributor of bottled water and non-alcoholic beverages for over 25 years. Agua Mineral San Benedetto, S.A.U. uses its own technology to develop bottles in PET, high-quality material specifically used in the manufacturing of water and other beverage bottles. In addition to reducing its paper consumption through the use of Esker solutions, Agua Mineral San Benedetto also invests in environmental research, development and innovation, and has perfected the lightweight “eco-design” bottles.

## About Esker

Esker is a recognised leader in helping organisations eliminate manual processes, gain process visibility and control, and reduce the use of paper by automating the flow of documents into, within and out of the organisation. With patented document delivery automation software and hosted document delivery services, Esker offers a total solution to automate every phase and every type of business information exchange. Customers achieve significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months. Founded in 1985, Esker operates globally with more than 80,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France, U.S. headquarters in Madison, Wisconsin and ANZ headquarters in Sydney since 1997. For more information, visit [www.esker.com.au](http://www.esker.com.au).

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