UNiTAB Picks a Winner with Esker Software

UNiTAB has implemented the Esker DeliveryWare Platform to automate document delivery

Sydney, NSW, Australia, 29 July 2005 — Esker Software, a leading provider of intelligently automated document delivery solutions, today announced that UNiTAB Limited has successfully implemented the Esker DeliveryWare Platform, including the Esker Fax Server Solution, to automate the delivery of documents and enhance overall productivity.

UNiTAB is an Australian gaming and betting organisation which holds authorised licences in New South Wales, Queensland, Northern Territory and South Australia to conduct totalisator sports and race wagering and fixed odds sports betting by the internet, telephone and through its retail network.

At the end of 2004, UNiTAB acquired Maxgaming, a subsidiary of TAB Limited – an existing Esker customer. The acquisition meant that on January 1st 2005 UNiTAB would embark on a six month migration program to integrate all areas of the two organisations and relocate computer systems from Sydney to the Brisbane head office.

Stephen Lawrie, Group GM Technology for UNiTAB Limited, said: "The magnitude of task ahead of us – to merge all areas of the two businesses – meant that we needed reliable suppliers and partners to see us through the process. We looked to the most successful aspects of the separate businesses to determine our way forward and Esker's solutions had worked well for TAB and stood out as an effective business tool."

Based on the success TAB had achieved with Esker, the solution was implemented across the new and now significantly larger UNiTAB business.

With the Esker solution now in place, UNiTAB is examining how to utlise the software in other areas of its wagering and gaming business. Lawrie said, "Already we have seen early signs of time and cost savings which can be easily achieved using the Esker software. As a result, we will be immediately concentrating on how the inbuilt features of the software can benefit other areas of our business."

UNiTAB currently uses the Esker solution in the same way TAB Limited did – to automate the delivery of its monthly invoices to customers which, for UNiTAB, includes some 400 registered clubs, pubs and other gaming venues throughout Australia.

The Esker Fax Server solution automates fax communication and eliminates lost time being spent on manually printing and faxing invoices. Employees can be more productive and are not bogged down by manual and time consuming tasks as simple as standing at the fax machine."

UNiTAB relied on Esker Professional Services to smoothly move the project from concept to implementation, a process Lawrie describes as being "achieved without any fuss". He continued, "Esker's training of our staff was very effective and well received".

James Elkington, Managing Director of Esker Software Australasia said: "Esker has the know-how to ensure that a new solution is implemented quickly and easily. UNiTAB is a prime example of a business which was in the midst of a significant transition and chose Esker to easily improve its productivity in terms of document delivery."

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About Esker

Esker enables organisations to realise all the business advantages and financial benefits of effective document management **through intelligent delivery of vital business information**. Esker's customer's benefit from streamlined business processes, reduced costs, simplified IT infrastructure, enhanced customer satisfaction, and quality assurance. Esker solutions include:

♦ Esker DeliveryWare Platform
♦ Esker Fax™, Esker Fax for Notes, and Esker VSI-FAX
♦ Esker Host Access, Persona® by Esker, SmarTerm® by Esker, and Tun® Plus by Esker.

With over 70,000 customers worldwide, Esker solutions are used by market leaders in every field, such as EMI Music Australia Pty. Ltd., Queensland Department of Emergency Services, Australian Environmental Protection Agency, Redeal New Zealand, Sony Australia, Starbucks Coffee Company Australia Pty. Ltd., TAB Limited, Travelex Australia, and Winstone Wallboards New Zealand.

Founded in 1985, Esker's global operations span North America, South America, Europe, and Asia/Pacific with millions of licensed users worldwide. Esker's Asia Pacific headquarters based in Australia were established in 1997. For more information, visit http://www.esker.com.au