Esker Helps Skype Users Worldwide Send Faxes

Skype users phone, chat and now they can send faxes via Skype using '*PamFax'*, a faxing service powered by '*Esker Fax on Demand'*.

Sydney, NSW, Australia – Esker, the leader in document process automation solutions and **PamConsult**, specialised in software development and consultancy for the Skype and eBay markets, announced today, the release of a new fax service (PamFax) allowing Skype users to send faxes via Skype.

To bring this new service to the market, PamConsult created the Internet services integration, the user interface, and manages the service as a Skype provider. The service is powered by Esker "Fax on Demand" technology for sending faxes and delivering sending status messages back to the sender in real time.

Through its technology and global network of service centers dedicated to "on demand" services, Esker offers the infrastructure necessary for PamFax to manage fax delivery at the lowest rates anywhere in the world thanks to its ability to route faxes to services centers located closest to the recipient. Fax status messages and transmission confirmations are delivered to the PamFax portal in real time. Users receive these messages in the format of their choice including email, Skype Chat, or SMS.

"PamConsult needed a fax platform that was efficient and reliable supporting professional functionality to meet the requirements of the most demanding Skype users," explains Jean-Michel Bérard, CEO of Esker." They chose Esker, because we have a fax infrastructure available in several countries, we guarantee low faxing rates, and also because fax management solutions are used by companies such as Microsoft in the US or Thiess john Holland and Bunnings in Australia for instance."

"This new fax service offers a significant advantage to more than 220 million Skype users," says Dick Schiferli, CEO of PamConsult. "Now sending faxes via Skype is as easy as phoning or chatting on Skype, and is based on a pay per page service. This new service has been extremely successful. Since the beta launch a few months ago, we are experiencing large increases in growth on a monthly basis, with about 84,500 users today, primarily in the United States, Italy, Australia, UK and Germany. We are planning several extensions for the future including the ability to receive faxes as well as adding service options for companies who do not want to invest in internal faxing infrastructure."

PamFax, a free add-on module for sending faxes via Skype

An Internet communication platform available worldwide, Skype offers a multitude of services including free telephone calls anywhere in the world between Skype users, low rates for calls to fix and mobile phones, and instant messaging functions.

The PamFax service is available as a free add-on module fully integrated with Skype, easy to use and accessible anywhere in world. The service offers a variety of functions including:

- A user interface available in several languages
- Fax delivery to multiple recipients at once
- An optional cover page
- Notification by Skype Chat, email or SMS

Skype users can send their files or scanned documents directly from Skype. Fax delivery is based on a pay per page service with payment options including Skype Credit, PayPal, Google Checkout, credit cards or Amazon Payments.

In addition, PamFax can be integrated and accessed in "Facebook" social platform. Business professionals have access to the PamFax Business Control Panel, which is similar to the Skype Business Control Panel. Following registration, they can create groups to share and manage fax credits centrally, as well as to use the automatic account crediting option.

At the Skype developer conference held in Tokyo in 2007, PamFax won the Skype Mashup Cup 2007, an award given annually to the best new Skype application or best new service as part of the Skype Developer Program.

About PamConsult

PamConsult offers consulting and development solutions and services, specifically targeting Skype and eBay markets. With extensive experience in these markets along with the creation of well known products like mceAuction, mceWeather, mcePhone and Pamela for Skype, PamConsult has achieved official certification for eBay Germany for the delivery of Micro Projects for eBay. In addition, PamConsult is a "Skype Approved Integrator" and has received several awards for innovation from eBay. PamConsult is a German legal entity founded by Dick Schiferli and Christoph Bünger. For more information, visit www.pamconsult.com.

About Esker Australia

Esker helps organisations eliminate paper and improve business processes by integrating on premise and on-demand document automation with applications — for higher efficiency in sales order processing, invoicing, accounts payable and purchasing to shorten order -to-cash and procure to-pay cycles.

Built on patented technology, Esker solutions address the challenges of manual document processing that limit an organisation's ability to increase speed and accuracy, raise productivity, reduce complexity, control costs and improve customer satisfaction. Over the past two decades Esker has become a worldwide leader in document process automation with offices in North America, Europe, Australia and Asia, and partners in more than 80 countries.

Operating in Sydney since 1997, Esker Australia has achieved significant growth and performance with over 1,700 Australian and New-Zealand organisations running their business on Esker.

For more information, visit www.esker.com.au

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